

ORDER



Orders
Order / Rev: 1202845
Alt Order #: 07427681
Product Desc: TUGGLE FOR ST REP
Estimate: 272
Flight Dates: 10/06/14 - 10/12/14
Original Date / Rev: 10/03/14 / 10/10/14
Order Type: Political

WSFA

Primary AE: Ashley Demby
Sales Office: H-DC
Sales Region: National

Agency Name: SRH Media, Inc
Buying Contact:
Billing Contact:
 2204 Countryside Drive
 Silver Spring, MD 20905

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Tuggle, Mark/State House Distric
Demographic: A35+
Product Codes: PL600
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	76	\$15,855.00	\$13,476.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	76	\$15,855.00	\$13,476.75	0.00
Totals	76	\$15,855.00	\$13,476.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WSFA	67%	\$15,855.00
Market	100%	\$23,664.18

Competitive Share

Competitive Share	Share	Total
ABMY	0%	\$0.00
ESFA	0%	\$0.00
KBPN	0%	\$0.00
WAIQ	0%	\$0.00
WAKA	33%	\$7,809.18
WAXC	0%	\$0.00
WCOV	0%	\$0.00
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WNCB	0%	\$0.00
WRJM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFA	10/10/14	10/10/14	WSFA 12 News at Ten -Comm	10-1035pm	----	1--	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
WSFA 12 News at Ten - MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	----			1		\$500.00		0.00				
E 2	WSFA	10/10/14	10/10/14		Comm	10-11am	----	1--	:30	1	\$60.00	P 3	0.00	NM	\$60.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Today Show 3															
NBC Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$60.00		0.00			
E 3	WSFA	10/10/14	10/10/14	NET The Tonight Show Comm		1035-1135pm	----1--	:30	1	\$160.00	P 3	0.00	NM	1	\$160.00
				Tonight Show											
				<10:35 PM-11:35 PM>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$160.00		0.00			
E 4	WSFA	10/10/14	10/10/14	ALABAMA LIVE 11AM Comm		11-1130Am	----1--	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
				ALABAMA LIVE @ 11A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$60.00		0.00			
E 5	WSFA	10/10/14	10/10/14	ALABAMA LIVE AT 1130 Comm		1130A-12P	----1--	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
				ALABAMA LIVE @ 1130AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$60.00		0.00			
E 6	WSFA	10/10/14	10/10/14	WSFA 12 News at Noon Comm		12-1230pm	----1--	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
				WSFA 12 News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$185.00		0.00			
E 7	WSFA	10/10/14	10/10/14	WSFA 12 NEWS AT 4PM Comm		M-F 4-430P	----1--	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
				WSFA 12 NEWS AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$100.00		0.00			
E 8	WSFA	10/10/14	10/10/14	Today in Alabama 5am Comm		5-530a	----1--	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
				Today in Alabama 5am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$150.00		0.00			
E 9	WSFA	10/10/14	10/10/14	WSFA 12 News at Five Comm		5-530pm	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
				WSFA 12 News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$300.00		0.00			
E 10	WSFA	10/10/14	10/10/14	Today in Alabama 530a Comm		530am-6am	----1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
				Today in Alabama 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$200.00		0.00			
E 11	WSFA	10/10/14	10/10/14	WSFA 12 News at Six - 10 Comm		6-630pm	----1--	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
				WSFA 12 News at Six - MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$550.00		0.00			
E 12	WSFA	10/10/14	10/10/14	Today In Alabama Comm		6a-7a	----1--	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
				Today In Alabama											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$375.00		0.00			
E 13	WSFA	10/10/14	10/10/14	NET NBC Today Show Comm		7-9am	----1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$200.00		0.00			
E 14	WSFA	10/10/14	10/10/14	NBC Today 2 Comm		9-10am	----1--	:30	1	\$85.00	P 3	0.00	NM	1	\$85.00
				NBC Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--					1	\$85.00		0.00			
E 15	WSFA	10/06/14	10/06/14	WSFA 12 News at Ten - 10 Comm		10-1035pm	1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
				WSFA 12 News at Ten - MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----					1	\$500.00		0.00			
E 16	WSFA	10/06/14	10/06/14	NBC Today Show 3 Comm		10-11am	1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
				NBC Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WSFA	10/06/14	10/06/14	NBC Today Show 3 NBC Today Show 3	Comm	10-11am	1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$60.00			0.00			
E 17	WSFA	10/06/14	10/06/14	NET The Tonight Show Comm Tonight Show	Comm	1035-1135pm	1-----	:30	1	\$160.00	P 3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$160.00			0.00			
E 18	WSFA	10/06/14	10/06/14	ALABAMA LIVE 11AM Comm ALABAMA LIVE @ 11A	Comm	11-1130Am	1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$60.00			0.00			
E 19	WSFA	10/06/14	10/06/14	ALABAMA LIVE AT 1130 Comm ALABAMA LIVE @ 1130AM	Comm	1130A-12P	1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$60.00			0.00			
E 20	WSFA	10/06/14	10/06/14	WSFA 12 News at Noon Comm WSFA 12 News at Noon	Comm	12-1230pm	1-----	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$185.00			0.00			
E 21	WSFA	10/06/14	10/06/14	WSFA 12 NEWS AT 430 Comm WSFA 12 NEWS AT 4PM	Comm	M-F 430-5P	1-----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$100.00			0.00			
E 22	WSFA	10/06/14	10/06/14	Today in Alabama 5am Comm Today in Alabama 5am	Comm	5-530a	1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$150.00			0.00			
E 23	WSFA	10/06/14	10/06/14	WSFA 12 News at Five Comm WSFA 12 News at Five	Comm	5-530pm	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$300.00			0.00			
E 24	WSFA	10/06/14	10/06/14	Today in Alabama 530a Comm Today in Alabama 530a	Comm	530am-6am	1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$200.00			0.00			
E 25	WSFA	10/06/14	10/06/14	WSFA 12 News at Six - 10 Comm WSFA 12 News at Six - MF	Comm	6-630pm	1-----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$550.00			0.00			
E 26	WSFA	10/06/14	10/06/14	Today In Alabama Comm Today In Alabama	Comm	6a-7a <6:00 AM-7:00 AM>	1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$375.00			0.00			
E 27	WSFA	10/06/14	10/06/14	NET NBC Today Show Comm NBC Today Show	Comm	7-9am	1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$200.00			0.00			
E 28	WSFA	10/06/14	10/06/14	NBC Today 2 Comm NBC Today 2	Comm	9-10am	1-----	:30	1	\$85.00	P 3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$85.00			0.00			
E 29	WSFA	10/11/14	10/11/14	WSFA 12 News at Ten - 30 Comm WSFA 12 News at Ten - Sat	Comm	10-1030pm <10:00 PM-10:30 PM>	-----1-	:30	1	\$325.00	P 3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-		1			\$325.00			0.00			
E 30	WSFA	10/11/14	10/11/14	WSFA 12 News at Six - 30 Comm WSFA 12 News at Six-Sat	Comm	Sa 6-7pm	-----1-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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E 30	WSFA	10/11/14	10/11/14	WSFA 12 News at Six - 30 omm	Sa	6-7pm	-----1-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
				WSFA 12 News at Six-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1-		1			\$125.00		0.00				
E 31	WSFA	10/11/14	10/11/14	NET NBC Sat Today Sh 60 omm	Sa	6-8am	-----1-	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00
				NBC Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1-		1			\$75.00		0.00				
E 32	WSFA	10/12/14	10/12/14	LOC News Following N 60 omm	Mo	1030p-11P	-----1	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
				Late News		<10:30 PM-11:00 PM>									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1		1			\$175.00		0.00				
E 33	WSFA	10/12/14	10/12/14	WSFA 12 News at Five- 30 omm	Su	5-530p	-----1	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
				WSFA 12 News at Five-Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1		1			\$125.00		0.00				
E 34	WSFA	10/12/14	10/12/14	NET NBC Sunday Today 60 omm	Su	7-8am	-----1	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00
				NBC Sunday Today Show		<7:00 AM-8:00 AM>									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1		1			\$75.00		0.00				
E 35	WSFA	10/12/14	10/12/14	NET NBC Meet The Pre 60 omm	Su	8-9am	-----1	:30	1	\$100.00	P 3	0.00	NM	0	\$0.00
				NBC Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1		1			\$100.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WSFA	10/06/14-10/12/14	NET NBC Meet The Press		8-9am	-----Su	:30		(\$100.00)	0.00	NM			
				Credited											
				[CR-No Avails]											
E 36	WSFA	10/12/14	10/12/14	WSFA News Sunday AM 60 omm	Su	9-930am	-----1	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
				WSFA News Sunday AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	-----1		1			\$50.00		0.00				
E 37	WSFA	10/09/14	10/09/14	WSFA 12 News at Ten - 60 omm	Mo	10-1035pm	---1---	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
				WSFA 12 News at Ten - MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	---1---		1			\$500.00		0.00				
E 38	WSFA	10/09/14	10/09/14	NBC Today Show 3	Mo	10-11am	---1---	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
				NBC Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	---1---		1			\$60.00		0.00				
E 39	WSFA	10/09/14	10/09/14	NET The Tonight Show	Mo	1035-1135pm	---1---	:30	1	\$160.00	P 3	0.00	NM	1	\$160.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	---1---		1			\$160.00		0.00				
E 40	WSFA	10/09/14	10/09/14	ALABAMA LIVE AT 1130 60 omm	Mo	1130A-12P	---1---	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
				ALABAMA LIVE @ 1130AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	---1---		1			\$60.00		0.00				
E 41	WSFA	10/09/14	10/09/14	WSFA 12 News at Noon 60 omm	Mo	12-1230pm	---1---	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
				WSFA 12 News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	---1---		1			\$185.00		0.00				
E 42	WSFA	10/09/14	10/09/14	WSFA 12 NEWS AT 4P 60 omm	Mo-F	4-430P	---1---	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
				WSFA 12 NEWS AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/06/14	10/12/14	---1---		1			\$100.00		0.00				
E 43	WSFA	10/09/14	10/09/14	Today in Alabama 5am	Mo	5-530a	---1---	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
				Today in Alabama 5am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1202845
 Alt Order #: 07427681
 Flight Dates: 10/06/14 - 10/12/14

Advertiser: POL/Tuggle, Mark/State House District 8
 Product Desc: TUGGLE FOR ST REP
 Estimate: 272

WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	WSFA	10/09/14	10/09/14	Today in Alabama 5am Today in Alabama 5am	Comm	5-530a	---1---	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$150.00		0.00			
E 44	WSFA	10/09/14	10/09/14	WSFA 12 News at Five WSFA 12 News at Five	Comm	5-530pm	---1---	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$300.00		0.00			
E 45	WSFA	10/09/14	10/09/14	Today in Alabama 530a Today in Alabama 530a	Comm	530am-6am	---1---	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$200.00		0.00			
E 46	WSFA	10/09/14	10/09/14	WSFA 12 News at Six - M WSFA 12 News at Six - MF	Comm	6-630pm	---1---	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$550.00		0.00			
E 47	WSFA	10/09/14	10/09/14	Today In Alabama Today In Alabama	Comm	6a-7a	---1---	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$375.00		0.00			
E 48	WSFA	10/09/14	10/09/14	NET NBC Today Show NBC Today Show	Comm	7-9am	---1---	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$200.00		0.00			
E 49	WSFA	10/09/14	10/09/14	NBC Today 2 NBC Today 2	Comm	9-10am	---1---	:30	1	\$85.00	P 3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---		1				\$85.00		0.00			
E 50	WSFA	10/07/14	10/07/14	WSFA 12 News at Ten WSFA 12 News at Ten - MF	Comm	10-1035pm	-1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$500.00		0.00			
E 51	WSFA	10/07/14	10/07/14	NBC Today Show 3 NBC Today Show 3	Comm	10-11am	-1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$60.00		0.00			
E 52	WSFA	10/07/14	10/07/14	NET The Tonight Show Tonight Show	Comm	1035-1135pm	-1-----	:30	1	\$160.00	P 3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$160.00		0.00			
E 53	WSFA	10/07/14	10/07/14	ALABAMA LIVE AT 1130 ALABAMA LIVE @ 1130AM	Comm	1130A-12P	-1-----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$60.00		0.00			
E 54	WSFA	10/07/14	10/07/14	WSFA 12 News at Noon WSFA 12 News at Noon	Comm	12-1230pm	-1-----	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$185.00		0.00			
E 55	WSFA	10/07/14	10/07/14	WSFA 12 NEWS AT 430 WSFA 12 NEWS AT 4PM	Comm	M-F 430-5P	-1-----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$100.00		0.00			
E 56	WSFA	10/07/14	10/07/14	Today in Alabama 5am Today in Alabama 5am	Comm	5-530a	-1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----		1				\$150.00		0.00			
E 57	WSFA	10/07/14	10/07/14	WSFA 12 News at Five WSFA 12 News at Five	Comm	5-530pm	-1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1202845
Alt Order #: 07427681
Flight Dates: 10/06/14 - 10/12/14

Advertiser: POL/Tuggle, Mark/State House District 8
Product Desc: TUGGLE FOR ST REP
Estimate: 272
WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	WSFA	10/07/14	10/07/14	WSFA 12 News at Five Comm WSFA 12 News at Five	Comm	5-530pm	-1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----					1	\$300.00		0.00			
E 58	WSFA	10/07/14	10/07/14	Today in Alabama 530a Comm Today in Alabama 530a	Comm	530am-6am	-1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----					1	\$200.00		0.00			
E 59	WSFA	10/07/14	10/07/14	WSFA 12 News at Six - 6 Comm WSFA 12 News at Six - MF	Comm	6-630pm	-1-----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----					1	\$550.00		0.00			
E 60	WSFA	10/07/14	10/07/14	Today In Alabama Comm Today In Alabama	Comm	6a-7a	-1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----					1	\$375.00		0.00			
E 61	WSFA	10/07/14	10/07/14	NET NBC Today Show Comm NBC Today Show	Comm	7-9am	-1-----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----					1	\$200.00		0.00			
E 62	WSFA	10/07/14	10/07/14	NBC Today 2 Comm NBC Today 2	Comm	9-10am	-1-----	:30	1	\$85.00	P 3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----					1	\$85.00		0.00			
E 63	WSFA	10/08/14	10/08/14	WSFA 12 News at Ten - 10 Comm WSFA 12 News at Ten - MF	Comm	10-1035pm	--1----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$500.00		0.00			
E 64	WSFA	10/08/14	10/08/14	NBC Today Show 3 Comm NBC Today Show 3	Comm	10-11am	--1----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$60.00		0.00			
E 65	WSFA	10/08/14	10/08/14	NET The Tonight Show Comm Tonight Show	Comm	1035-1135pm	--1----	:30	1	\$160.00	P 3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$160.00		0.00			
E 66	WSFA	10/08/14	10/08/14	ALABAMA LIVE 11AM Comm ALABAMA LIVE @ 11A	Comm	11-1130Am	--1----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$60.00		0.00			
E 67	WSFA	10/08/14	10/08/14	ALABAMA LIVE AT 1130 Comm ALABAMA LIVE @ 1130AM	Comm	1130A-12P	--1----	:30	1	\$60.00	P 3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$60.00		0.00			
E 68	WSFA	10/08/14	10/08/14	WSFA 12 News at Noon Comm WSFA 12 News at Noon	Comm	12-1230pm	--1----	:30	1	\$185.00	P 3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$185.00		0.00			
E 69	WSFA	10/08/14	10/08/14	WSFA 12 NEWS AT 430 Comm WSFA 12 NEWS AT 4PM	Comm	M-F 430-5P	--1----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$100.00		0.00			
E 70	WSFA	10/08/14	10/08/14	Today in Alabama 5am Comm Today in Alabama 5am	Comm	5-530a	--1----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----					1	\$150.00		0.00			
E 71	WSFA	10/08/14	10/08/14	WSFA 12 News at Five Comm WSFA 12 News at Five	Comm	5-530pm	--1----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

WSFA

REP HEADLINE# 7427681 TRF# 1202845 REP: TEL# 703-528-9383 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 15.33
CHANGES ** WSFA-TV ***

ADV # ADV. NAME POLI/M TUGGLE/R/STR/AL REP. # OFF. # SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON

PO BOX 367
SPENCERVILLE, MD 20868
SALES PRSN WA- ASHLEY DEMBY

ORDER # CONTRACT # 7427681 CLASS: NATL. LOCAL REGIONAL
PRDCT TUGGLE FOR ST REP EST#272 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT6/14 OCT12/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/14 15.33

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#32 MISSED: SUN/1030P-1100P OCT12 30S \$175.00 (OCT14/14)
OFFER: SUN/1103P OCT12 30S \$175.00 PLS ADVISE.
CMT: NFL RAN LONG SO OUR NEWS AIRED LATE. NEWS AIRED 1047P-1130P. SPOT DID
CMT: AIR IN NEWS. PLEASE CONFIRM LATE RUN. THANKS, DENICE

OCT/14 15855.00 CONTRACT TOTAL 15855.00
TOTAL SPOTS 76

MARKET TOTALS \$23,765 WSFA 67% WNCN 0% WAKA 33% WCOV 0% CABL 0% WBMM 0% WLYC 0%
ESFA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT14/14 15.53
CHANGES *** WSFA-TV *****

REP. #	OFF. #	SALESMAN #
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PO BOX 367

SALES PRSN WA- ASHLEY DEMBY

SPENCERVILLE, MD 20868

ORDER # _____ CONTRACT # 7427681

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	TUGGLE FOR ST REP	EST#272	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT6/14 OCT12/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT14/14 15.53

REP: REVISION 10/14

M2 APPROVED
TTL SAME
PLEASE CONFIRM
THANKS MAT FOR ASHLEY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
TUGGLE FOR STATE REP

[illegible]

AGENCY ADVERTISER CODE = 49	AGENCY EST# = 2722
AGENCY PRODUCT CODE = 225	

32	S	1030P-1100P	30	\$175.00	10/12	10/12	0	SUN	0
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PROGRAM : NEWS
CON COM1: NEWS

78	A	1103P	30	\$175.00	10/12	10/12	1	SUN	1
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PROGRAM : NEWS
ORD COM1: NFL RAN LONG SO OUR NEWS AIRED LATE. NEWS AIRED 1047P-1130P. SPOT DID
ORD COM2: AIR IN NEWS. PLEASE CONFIRM LATE RUN. THANKS, DENICE
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-32

REP HEADLINE# 7427681 TRF# 1202845 REP: TEL# 703-528-9383 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT14/14 15.53
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#32	MISSED: SUN/1030P-1100P				OCT12		30S	\$175.00	(OCT14/14)	
			OFFER: SUN/1103P				OCT12		30S	\$175.00	PLS ADVISE.	
			CMT: NFL RAN LONG SO OUR NEWS AIRED LATE. NEWS AIRED 1047P-1130P. SPOT DID									
			CMT: AIR IN NEWS. PLEASE CONFIRM LATE RUN. THANKS, DENICE									

OCT/14	15855.00											
CONTRACT TOTAL											15855.00	
TOTAL SPOTS											76	

MARKET TOTALS	\$23,765	WSFA 67%	WNCN 0%	WAKA 33%	WCOV 0%	CABL 0%	WBMM 0%	WLYC 0%				
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ACCURATE SHARES
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9383 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 16.06
*** WSFA-TV ***

REP HEADLINE# 7427681 TRF# 1202845
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME POLI/M TUGGLE/R/STR/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME SRH MEDIA, INC. BUYER NAME STEVE HAZLETON
PO BOX 367 SALES PRSN WA- ASHLEY DEMBY
SPENCERVILLE, MD 20868

ORDER # _____ CONTRACT # 7427681 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
PRDCT TUGGLE FOR ST REP EST#272 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT6/14 OCT12/14 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT14/14 16.06

STA: _____
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
TUGGLE FOR STATE REP
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 15855.00
TOTAL SPOTS 76